

CASE STUDY

GLD & HUNAN BROADCASTING SYSTEMS, CHINA

ALLEN & HEATH



“THE SOUND QUALITY OF GLD IS SO NATURAL THAT IT HAS VERY SMOOTH FREQUENCY RESPONSE. I AM ALSO IMPRESSED BY ITS FLEXIBILITY AND RELIABILITY. I THINK IT OUTPERFORMS MANY, MORE EXPENSIVE MIXERS.”

ZHANG KAIFENG
FOH ENGINEER



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The Requirement

Chinese production company, Hunan Broadcasting System, needed a new mixing system to manage its live entertainment shows, starting with the most popular entertainment show in China, Super Girl.

New for the returning season, the final six episodes of Super Girl were broadcast live on imgo.TV, an Internet TV platform affiliated to Hunan, with more than 35 million active viewers per day. The shows featured performances from final competing contestants with commentary from five professional judges on stage, plus two guest performing artists.

The biggest technical challenge was handling the mixture of handheld and headset microphones and various open mics.

The Solution

Hunan purchased an Allen & Heath GLD-112 digital mixer with AR2412 and AB168 IO racks.

The GLD's Automatic Mic Mixing (AMM) feature managed the microphone challenge. AMM can be configured to work across all 44 microphone sources, allowing the user to select which inputs should be auto-mixed without the usual restrictions of a 16 channel insert based system.

In addition to Super Girl, many other hit entertainment shows produced by Hunan Broadcasting System will also be managed by GLD, including Mars Intelligence Agency and Crime Scene.



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