

CASE STUDY

DLIVE & BRITISH MUSIC EMBASSY, SXSW 2017

ALLEN & HEATH



“THE SETUP WE PROVIDED MEANT IT ONLY TOOK A FEW MINUTES FOR AN ENGINEER TO GET COMFORTABLE WITH DLIVE. EVERYONE WAS VERY HAPPY WITH THE INTUITIVE WORKFLOW, AND EXCEPTIONAL FX AND PROCESSING OPTIONS. COMBINED WITH THE RICH AUDIO QUALITY, WE ENSURED A SMOOTH RUN!”

SIMON BUCKLEY
CATO MUSIC



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BRITISH MUSIC
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The Requirement

Allen & Heath digital mixers were once again at the forefront of this year's South by Southwest Music and Media Conference (SXSW) in Austin, Texas, USA.

Mixers from across the dLive, GLD and Qu ranges were employed in many participating venues across the city during the six-day event, most notably for the renowned British Music Embassy showcase, which hosted artists including Slaves, Kate Nash and Rag'n'Bone Man.

The Solution

Hosted at the Latitude 30 club, British production company, CATO Music, installed three dLive systems to manage FOH, monitors and broadcast duties for up to 12 bands a day.

With a new band appearing approximately every 40 minutes, a quick setup and easy navigation for each visiting band engineer were the key system requirements. Secondly, the system needed to provide a multi-track recording feed for the BBC, which broadcasted much of the British Music Embassy programming.

A dLive S5000 Surface with DM32 MixRack was installed for FOH, digitally split via GigaAce to a DM64 with S3000 for monitors. Also, a new C Class system, comprising the C1500 rackmount Surface and CDM32 MixRack, was employed for system control, continuity, VT, DJ, announcements and the recording and broadcast feed for the BBC via Dante.



